

Supriya Paul

Forbes 30 Under 30 Asia 2018 || Co-Founder, Josh Talks

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Summary

Being a Delhi University graduate studying to be a Chartered Accountant, I realised midway that my passion lied elsewhere. In January 2015, I Co-Founded Josh Talks along with Shobhit Banga with a simple goal to raise the aspirations of Young India.

Being listed in the Top 50 Startups by Economic Times, Josh Talks is one of India's largest and fastest growing Impact Media Platforms with a viewership of more than 75 Million.

With a presence in 6 languages covering English, Hindi, Tamil, Gujarati, Bengali & Marathi, our goal is to penetrate right down to the bottom of the pyramid and create impact where it's really needed.

Recognition –

-Forbes 30 Under 30 Asia – Media

-Super Startup Asia - 2018

-Top 100 Startups 2018 – Sutra HR

-SheThePeople Digital Women Award'17 for Best Content Creation

-Most Influential Youth Marketing Leader'18- World Brand Congress

-WEF'17- Iconic Women Creating a Better World for all

-Young Entrepreneur of the year- Women in Business Award'17

Experience

Director & Co-Founder at JOSH Talks

January 2015 - Present

We are on a mission to unlock human potential.

Josh Talks was co-founded by Shobhit Banga & Supriya Paul in January 2015 with the goal of raising the aspirations of Young India.

What started as a simple conference back then is now a robust media platform that covers a wide array of subjects with speakers from every conceivable background, including entrepreneurship, public policy, sports, entertainment and social initiatives. With multiple regional languages in our ambit, our stories and speakers echo one desire: to inspire action.

Over the last 3 years, we have toured over 28 cities in India, showcased over 500 talks and touched over 75 million lives, both online and offline. Josh Talks is proactively building an all-inclusive, passionate community of young individuals from rural and urban areas, with a special focus on tier II and tier III cities. All talks hosted across conferences are recorded, edited and made available to the world to watch for free on our YouTube channel and Facebook pages. We are also proud to be associated with ScoopWhoop, YuppTV, GazabPost, Pocket Aces and Dainik Bhaskar, among many others.

Josh Talks passionately believes that a well-told story has the power to reshape attitudes, lives, and ultimately, the world. When publications like The Economic Times, and companies like SutraHR determine that we are among the "Top Startups" in India, we are spurred to break our current area of impact and go beyond it. While this recognition is exciting, our primary motivation will always be centred on producing and showcasing the greatest, most inspiring stories on the planet.

Mentor at Founder Institute

2017 - Present

- Appointed as a Mentor in the Founder Institute's expansion to India.
- The Founder Institute is the world's premier idea-stage accelerator and startup launch program. Through a challenging curriculum and strong post-program support, they provide aspiring entrepreneurs with structure, mentorship, and a network to start an enduring company.

Mentor of Change at Atal Innovation Mission

March 2018 - Present

Atal Innovation Mission (AIM) including Self-Employment and Talent Utilization (SETU) is Government of India's endeavour to promote a culture of innovation and entrepreneurship. Its objective is to serve as a platform for promotion of world-class Innovation Hubs, Grand Challenges, Start-up businesses and other self-employment activities, particularly in technology driven areas.

Advisory Panel at Women Economic Forum (WEF)

2017 - Present

Women Economic Forum is a global gathering and international movement of leadership and empowerment.

Board Member at The Shri Ram School

2017 - Present

Board Member at The Shri Ram School Alumni Association acting as an intermediary between the school and the alumni with an aim to foster relations between them.

Marketing Intern at Outlook Publishing (India) Pvt. Ltd.

May 2012 - July 2012 (3 months)

Worked as a Sales & Marketing Intern and coordinated team efforts through the inception of the "Knowledge Jockey" online sales scheme. Worked on accumulating and sorting data on MS Excel and learnt various new techniques for the same.

Internship at Ogilvy & Mather

May 2010 - June 2010 (2 months)

Interned in the Account Management and Creative Group.

Education

Sri Venkateswara College

Bachelors of Commerce (Honours), Business/Commerce, General, 2011 - 2014

Activities and Societies: Fine Arts Association

The Shri Ram School, Aravali

High School, Business/Commerce, General, 2001 - 2011

Activities and Societies: -Held Student Council Position of Editor and Chief Editor from 2009-2011 -

Participated in AMUN (Aravali model united nations) -Organized Shri-utsav, a cultural festival hosted by the school, for the years 2009-2010 and 2010-2011. -Part of the Environmental Club and an active participant of "Kids for Tigers" - Participated in the Carnegie Hall online exchange between New Delhi, New York and Mexico, a largely music oriented program.

Honors and Awards

Forbes 30 Under 30 Asia , Most Influential Youth Marketing Leader'18, SheThePeople Digital Women Award'17, WEF'17 Award- "Iconic Women Creating a Better World for All", Young Entrepreneur of the Year- Women in Business Award'17

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